# **Sponsorship Package**

Amazing things happen when women come together to support and learn from each other. Life and busy schedules can often make these moments limited, leaving us wishing for more time to connect in meaningful ways...

Introducing "The Women Build" Retreat.



OCTOBER 3-5, 2025

Haliburton, Ontario





#### **VISION**

An 80-person, 3-day, camp-based networking and skill-building retreat for women.

#### **GOALS**

- Raise \$25,000 for the upcoming Haliburton multiunit build
- Build and foster a community of women who care about the betterment of the Peterborough and Kawartha region
- Provide a safe space to learn construction skills

The Women Build Retreat is set to unite 80 women who are builders in various fields – whether they create businesses, communities, or innovative ideas. This retreat is crafted for women seeking meaningful connections and collaborations, all while enjoying themselves and receiving excellent care. Connect with like-minded women and support HabitatPKR's upcoming build projects in Haliburton.

Blending networking with fundraising, this weekend focuses on community, connections, and making a difference.

### **DEMOGRAPHIC**

- Women between the ages of 30-65
- Leaders in community and/or business in the Peterborough and Kawartha Region and beyond
- · Philanthropic and business-minded



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### WHAT TO EXPECT

Experience the enchanting beauty of Haliburton as the leaves transform into a stunning array of colors. Your day begins with a nutritious and hearty breakfast, setting the tone for a series of engaging sessions – that you've selected. One of the session options will include the building portion: we'll roll up our sleeves to build a full-blown Bunkie from start to finish. This beautiful, handcrafted structure will be raffled off in the fall, with proceeds supporting Places for People and their mission to create safe, affordable housing across our region.

As the day winds down, immerse yourself in a variety of evening entertainment and relaxation activities, ensuring a perfect end to your day. We take care of it all; you just need to show up. Fresh air, fun times.

## **LOCATION**

Located just one and a half hours from Peterborough, Camp Timberlane's 1100-acre site is situated in the beautiful Haliburton Highlands, near the southern boundary of Canada's famous Algonquin Park. Nestled in incredible nature on its own private lake with comfortable, clean accommodations and various common and programming areas.

## **ACCOMODATIONS**

Attendees will enjoy the rustic charm of the Timberlane cottages, each equipped with private showers and bathrooms. Many cottages offer stunning views directly overlooking the lake.





## **SPONSORSHIP**

Imagine your brand baked into this experience – a captivated audience of 80 local women who build (businesses, communities, and ideas). We are committed to creating the best value possible for our sponsors and we are willing and able to work with you to achieve your goals.



# PRESENTING Sponsor - \$10,000

"Powered by" (This partnership package includes high visibility and exclusivity)

- Title sponsorship of the event
- Logo on all promotional materials
- Opportunity to speak at the event opening
- Full-page ad in the event program
- Recognition in all press releases and media coverage
- Social media highlights across all platforms before and after event.
- Complimentary VIP tickets for 6 guests or sponsor a homeowner to go to the retreat
- Branded highlight video

# **BUILDER Sponsor - \$2,000**

- Logo on promotional materials
- Half-page ad in the event program
- Recognition in press releases and media coverage
- Complimentary VIP tickets for 2 guests
- Social media mentions

# **SUPPORTING Sponsor - \$500**

- Logo on promotional materials
- Quarter-page ad in the event program
- Social media mention



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## **WOULD YOU JOIN US?**

By sponsoring the Women Build Retreat, you're not just supporting a weekend of inspiration, connection, and empowerment—you're investing in a future where safe, decent housing is within reach for more families in our community. Habitat for Humanity's work creates lasting change that echoes through generations, giving children a stable place to grow and families the foundation they need to thrive.

The Women Build Retreat brings together a powerful community of women who care deeply about making a difference – and aligning your brand with this movement shows your commitment to building stronger, more resilient communities.

Together, we can do amazing things.











